

'A destination-point hotel'

BY LAUREN PIERCE
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SENECA — Offering lake-front relaxation and Southern hospitality, Fairfield Inn and Suites could be your home away from home for your next hotel stay.

Located at 800 U.S. Highway 123 Bypass in Seneca, Fairfield Inn and Suites by Marriott opened nearly a year ago after more than three years of construction.

The new hotel is under the management of Accente Group, which operates five hotels in the Upstate.

President and CEO Raj Patel said the 102-room hotel is "a beautiful destination" right on Lake Keowee.

"We have beautiful outdoor views of the lake from our outdoor pool and outdoor deck areas," he said. "We have space for events — like weddings, reunions, any family needs, corporate or business meetings. We would love to entertain them here in this place, because this is more of a destination-point hotel."

Accente Group director of sales Denise Rogers said Fairfield's location is also near multiple recreation facilities, restaurants, corporate offices, entertainment



venues and Clemson University for all types of travelers.

"We can cater to the travelers who just need time away, families or the corporate travelers on business," Rogers said.

Patel said the hotel's goal is to become a "one-stop shop" and a standout from other hotel options in the area.

"If somebody has a need, they can just come to one place here and we'll make it happen to the best of our ability — so they don't have

to call five hotels, so they don't have to do a rate shop," he said. "We just know what their needs are. We'll give them different tiered products, so they can select the product and we can give them the rates for it. We make it very easy, and that's our strength for success. A one-stop shop with great service."

Regardless of travel needs, the hotel's staff can meet them.

AMENITIES

The rooms at Fairfield Inn and Suites all have current, up-to-date amenities needed for a great stay.

"The hotel has an outdoor pool, great outdoor deck with sitting areas, very nice fitness center with all state-of-the-art equipment," Patel said. "The rooms consist of 55-inch TVs — all integrated with smart technology for browsing and games. We do offer standard rooms and also suite rooms and lakeview rooms. We have meeting space that could sit 80 people."



THE DETAILS

Fairfield Inn and Suites
by Marriott
800 U.S. Highway 123 Bypass
Seneca, SC 29678
(864) 873-9411
marriott.com

A bar, free guest internet access and parking and complimentary hot breakfast and laundry room also round out the hotel's features.

To book a room, call (864) 873-9411 or go online to marriott.com.

lpierce@upstatetoday.com | (864) 973-6301





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