

Seneca's 2nd Sip 'n Stroll set for Saturday

BY NORM CANNADA
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SENECA — With an improved weather forecast, more artists and a year of experience behind them, officials say they are excited about the second annual Sip 'n Stroll this weekend on Seneca's Ram Cat Alley.

The event is scheduled from 11 a.m.-5 p.m.

Ray Murphy, president of the Downtown Seneca Merchants Association, said weather is anticipated to be much better than during the inaugural event in 2018, when about 400 people turned out despite what he called

"rainy and really cold" weather. Forecasts are calling for temperatures in the mid-70s on Saturday with little chance of rain during the event.

"The weather is going to be 100 percent nicer than it was last year," he said. "Overall I think it's going to be really, really big this year."

Murphy said this year's Sip 'n Stroll event has about 25 artists compared with just 14 a year ago.

"We're a lot more experienced now," he said. "This will probably be the last year we'll be able to contain the whole thing on Ram Cat."

Four tickets for wine

tastings will be available for \$10, according to Murphy. The wine tastings are scheduled to start at noon.

Seneca events coordinator Riley Johnson said he is "extremely excited about the enthusiasm and the hard work of the Downtown Seneca Merchants Association," which is co-sponsoring the event with the city.

"They have come together, and you can tell the unity, and they're all striving to get a lot of tourists in our city," Johnson said. "The weather is going to be terrific, and it's just a great time to check out everything happening in

downtown Seneca."

He added the event last year will likely make Sip 'n Stroll better in its second year.

"You always have a learning curve the first year," he said. "You learn what works and what doesn't. With each year, everything improves. They've got more vendors this year. As every year goes, there'll be more and more that come."

Murphy said Ram Cat Alley stores and others in the downtown area are expected to be open during the event.

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