

SALEM

*Salem
planning
series of
monthly
events*

Farmers market,
cruise-in set to
kick off Saturday

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THE JOURNAL

SALEM — Following a Fourth of July celebration that brought in thousands of people from at least four states, the town of Salem is kicking off its summer cruise-in and farmers market on Saturday.

Those with classic cars or something fun to show off are invited to head to Main Street for the 6 p.m. event. Town clerk Marti Jennings said any local farmers are encouraged to bring their produce to sell during the cruise-in as well.

"We had started a farmers market last year and we thought we'd combine it with our car show," Jennings said. "We encourage local bands or groups who

THURSDAY, JULY 12, 2018

SALEM: Events
planned to run
until November

FROM PAGE A1

want to perform to let us know, because we're completely open to that, too."

Jennings said members of town council saw similar events having success in neighboring cities and wanted to offer their residents the same family-friendly opportunity. Though there was no live entertainment lined up at press time Wednesday, Jennings said Saturday will serve as a learning experience to help the cruise-in grow throughout the summer.

"We're hoping it catches on," Jennings said. "We know we're small, but we wanted to do something to bring people together."

The town has set aside the second Saturday of each month for the event, which will run through November.

"This was actually started by our town council," Jennings said. "They wanted to open the streets back up and put a little life back into our commerce downtown. We invite everybody to bring a car, bring a chair and spend the evening with us."

Cruise-ins will be held on Aug. 11, Sept. 8, Oct. 6 and Nov. 10 at 6 p.m. across from the Salem Fire Department.

SEE SALEM, PAGE A5