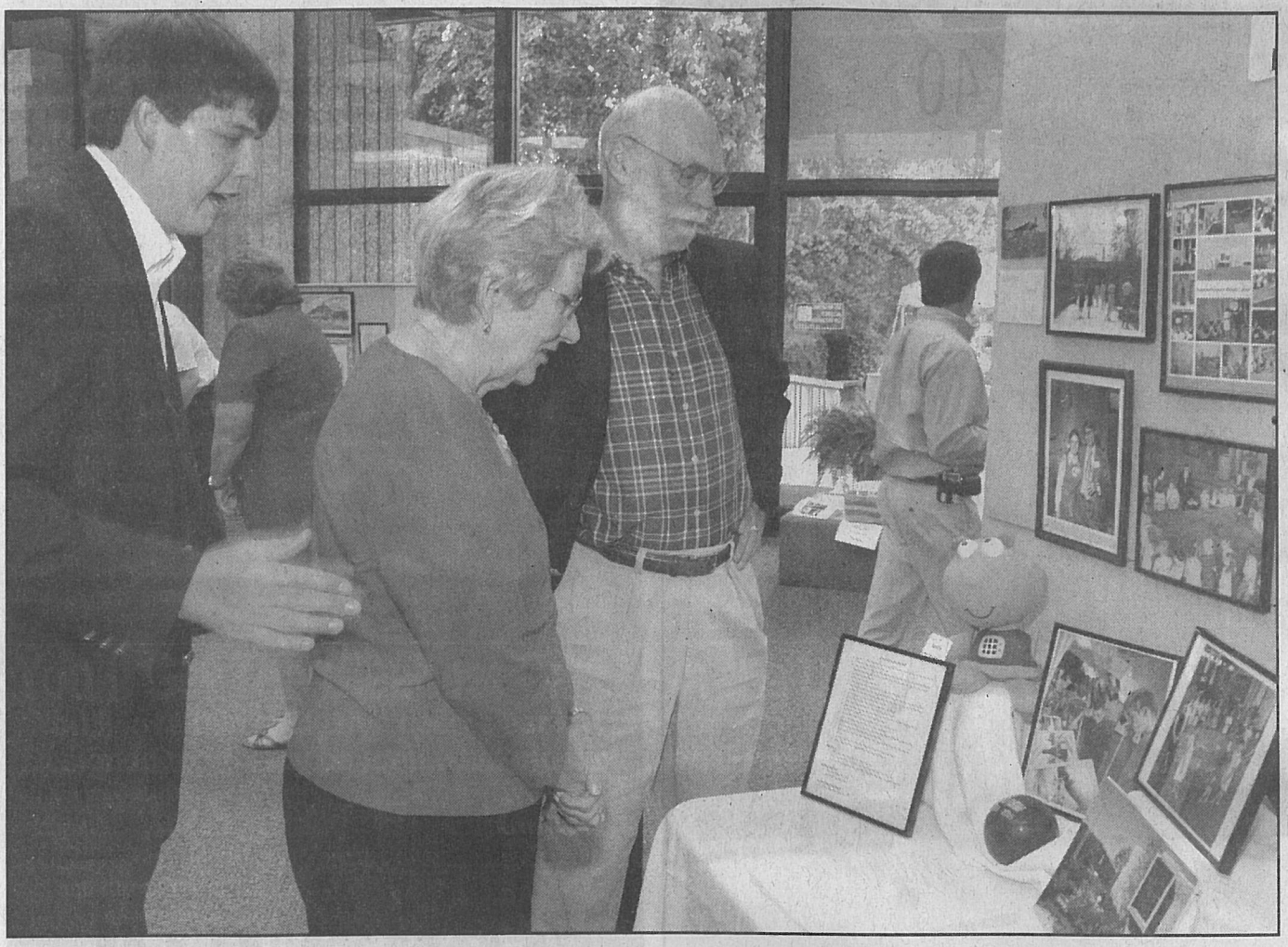
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World of Energy Birthday Bash is today



Jessica Nelms/Staff

Duke Energy employee Robert Cook, left, and Boo and John Wilson check out a display on Friday at the World of Energy during the annual Heritage, Art and Music Festival. The festival is a partnership between The Blue Ridge Arts Council and the World of Energy. Friday's event was a kickoff to the World of Energy 40th Birthday Bash that takes place today from 11 a.m. to 3 p.m. The event is free to the public and offers activities, including face painting, inflatables, hands-on art projects, food, music and more.