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The Reserve at Lake Keowee Hits a New Milestone: The Sale of Its 600th Homesite



The Reserve at Lake Keowee, SC: 600 homesites sold.

The Reserve at Lake Keowee announced the sale of its 600th homesite today. Since the project began in 2001, the Reserve has sold over 600 of its 1,600 homesites, according to the developer.

Early sales were primarily to second homeowners, but recently The Reserve has seen an increase in the number of people who have bought primary residences. Over the years, approximately 40 percent of the buyers have been from the greater Atlanta area, but that trend has recently shifted, making room for continued growth from the Northeast and Midwest markets.



The club enjoys the backdrop formed by Lake Keowee.

To date, The Reserve has sold over $324 million worth of real estate, which includes the resale of homes. The S.C. Homebuilders Association recently awarded a home built by The Berry Group a Pinnacle Award, which is given for outstanding craftsmanship in the construction of quality homes.

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