Seneca Fest adds laser show

BY CARLOS GALARZA-VEVE
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SENECA — Instead of fireworks, music fans who come out to the city's biggest event of the year — Seneca Fest 2014 — will be treated to a laser show at the conclusion of John Anderson's performance May 24.

The laser show will cost more than the fireworks, but city council officials this week approved the switch at a cost of not more than $7,000.

Events coordinator Riley Johnson said the laser show would cost approximately $6,700 to put on. It would have cost about $5,000 to go with the fireworks display.

The show at Gignilliat Field, at 621 N. Townville St., also features the Bellamy Brothers, McKayla Reece and the Jeff Vaughn Band. Tickets in advance are $5, and $10 at the gate, which will open at 4 p.m.

"The laser show would be the grand finale of the evening," Riley said.

Mayor pro tem Ronnie O'Kelly said he's in favor of the laser show because the city already does the fireworks on the Fourth of July.

"For the fireworks, people set up on the highway and on the lake and watch," O'Kelly said. "For the laser show they have to come in to see it. The last one we did, we got a lot of positive feedback."

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