

Osher Lifelong Learning Institute presents a

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film series

CLEMSON — The Osher Lifelong Learning Institute is proud to bring the underappreciated art of film to life in the Clemson community with the Art House Cinema.

The Art House Cinema aims to create a space for appreciation, discussion and social engagement of classic films that are never shown in the box office. Rich in history, meaning and vibrancy, these films have not been easily accessible in Clemson and in surrounding areas.

For years, classic film fanatics have had to travel to places like Asheville, N.C., Columbia and beyond to see classic films from the world treasury of movies.

Bill and Marty Bruehl, active members at the OLLI and the official art coordinators for the Art House Cinema, have spent their fair share of highway time traveling to see classic movies since moving to the Clemson area 14 years ago, claiming there is nowhere close by to view film as art.

The couple has collected nearly 1,200 classic films on DVD, including films directed and created in different parts of the world. The Bruehls wanted more than box-office hits, and they believe they are not alone.

So after countless miles on the road, the couple "wanted to start a (local) film program for the community with this treasury of film that was both entertaining and educational" to bring other classic film fanatics like themselves together to create a community of people to appreciate film as art.

The couple knew there were people in the community who were hungry for this kind of film, and it was their idea to

start the Art House Cinema.

"There is nothing for film fans in the community other than the box-office theaters," Marty said. "There are no film opportunities for people who want more depth and meaning in the films they watch."

The Bruehls saw the perfect

opportunity to host the film series in the auditorium in the OLLI building and finally share their love of classic films with other avid film fanatics in the Clemson community.

The Bruehls are passionate about the project and want to teach others that there is more

to film than popular box-office theater hits.

The Art House Cinema was created on the premise of expanding the community's perception and appreciation of film as art.

"(Appreciating art) is part of our experience as human beings. You can learn a lot," Bill said. "It is about access to art, and we do not have that here."

The couple hopes the project will have a lasting and far-reaching effect on the community. The couple claims they are merely "planting a seed" in hopes that one day the Art House Cinema will grow to something they never expected.

The couple dreams that one day the cinema may even become its own theater.

The Bruehls work closely with the administrative coordinator at the OLLI, Julie Vidotto. Vidotto was eager to help start the Art House Cinema when she first heard of the couple's idea. She has worked alongside the Bruehls on the project, knowing that it went along exactly with the OLLI's vision.

"The Art House Cinema fosters continual learning," Vidotto said. "It builds community, and it gave us a time to respond to our OLLI members."

The cinema is run entirely by OLLI members, and Vidotto said she is always amazed at the creativity and hard work produced "to craft and launch programs like this" from members and volunteers at the OLLI.

It is in times like this when Vidotto sees the OLLI is having a lasting impact on the community.

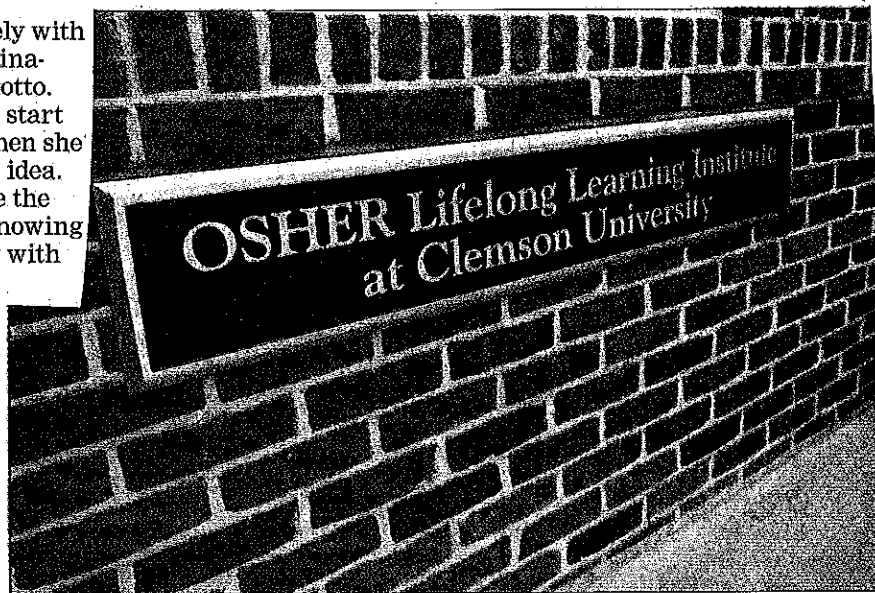
The Art House Cinema is aiming to fill a vital, yet missing, role in the community, and Vidotto knows the effect on the community is sure to grow in the weeks, months and years to come.

"I am humbled by what people like Bill and Marty Bruehl offer to better the community," she said.

Films are shown every Tuesday afternoon at 4 p.m. in the auditorium. There is no charge for entry. The schedule and more information can be found on the OLLI website, clemson.edu/centers-institutes/olli/, under the Fall 2015 section titled, "The Art House Cinema at OLLI."

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Marty Bruehl
Art House Cinema coordinator



The Osher Lifelong Learning Institute in Clemson hosts the Art House Cinema.