

Mason to speak on growth, tourism in Upstate

FOR THE JOURNAL

CLEMSON — Os-her Lifelong Learning Center of Clemson University and Strom Thurmond Institute are proud to sponsor a talk by Patrick Mason, co-founder of Center for Carolina Living at 10:30 a.m. Monday, at Self Auditorium, STI, Clemson University.

Tourism in the Carolinas now attracts 66 million visitors annually and creates close to \$56 billion in economic impact. And 465,000 affluent newcomers are expected to arrive in

the Carolinas this year. The economic impact of these newcomers is expected to exceed \$33 billion, creating 39,000 housing transactions and producing at least 33,000 new jobs.

Mason has been doing research in the area of in-migration for 25 years for clients in Washington, D.C., Chicago, New York, as well as the Carolinas. Mason said, "Understanding in-migration trends is important to our residents and leaders in the Upstate for four reasons:

— Improve the quality

of life via sustainable growth models;

— Create a healthy housing sector based on the latest green technology;

— Grow our tourism cluster; and

— Import capital in the form of affluent, educated people."

The event is free and open to the public. Don't miss this opportunity to learn how to profit, and deal with the exciting opportunities these markets represent.

For further information, contact the OLLI office, (864) 656-6912, or www.clemson.edu/OLLI.