Marketing/tourism study to be presented

Staff Reports

CENTRAL — Representatives from the Clemson Area Chamber of Commerce, the Central Area Business Council and community business leaders will present a marketing/tourism report during the public session portion of the Central Town Council meeting on Monday.

The study focuses on future economic development and tourism related opportunities for the town of Central. This study took place over the last several months and included in-depth interviews with key community leaders, various retail and economic impact figures and focus group collaboration.

The Clemson Area Chamber of Commerce along with the Central Area Business Council invites all interested parties to attend, as well as key stakeholders that were included in the development of the study.