Halverson named to children's museum post

Nancy Halverson has been named senior vice president of museum advancement for The Children's Museum of the Upstate.

Formerly vice president of programs, she will continue to create direction for the museum and enhance its vision in her new role, the museum said in announcing the move.

"Nancy has shown great leadership in her previous role, and her hard work and dedication have been instrumental in the museum's growth and recent success ... Her talents will shine across an even wider reach, both in the museum and our community," said Michelle Seaver, museum board chair.

"The board of directors has total confidence in Nancy and believes this step will take us to even greater heights."

Halverson said, "In this new role at the museum, I hope

See MUSEUM, Page 5B

MUSEUM

Continued from Page 1B

to have even more opportunities to engage in the community and share the amazing story of all that is happening at TCMU."

The position of senior vice president of museum advancement was created after the board decided to merge three cross-functional departments of programs, development and marketing under the same umbrella, the museum said.

That is a current trend among successful museums across the nation and was recommended by a nonprofit consultant.

Halverson brings more than 25 years of experience in education and the arts.