

# GSP taking survey of fliers

## Airport hoping for lower fares

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Greenville-Spartanburg International Airport is conducting an online survey to gain information that could be used to persuade airlines to lower fares or attract a low-cost carrier to the airport.

Residents within 100 miles of GSP are asked to take the nine-question survey, which can be found at [www.lowerfaresurvey.com](http://www.lowerfaresurvey.com). The survey will remain available through the third week in April, said Rosylin Weston, airport spokeswoman.

"This gives travelers a voice, a chance to help us," she said. It also includes a wider selection of travelers. Leakage studies — the latest shows GSP is losing 59 percent of its potential travelers, primarily to Atlanta and Charlotte — come from travel agencies. The survey will also reach travelers who book their own trips.

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GSP has been among the five most expensive airports in the country for several quarters, according to federal statistics. Allegiant Air, a low-cost leisure travel carrier, currently provides service from the airport to four Florida locations.

"We are doing what we've always done. We're seeking information that could help us bring lower fares to GSP," Weston said. That could include lower fares from existing carriers or a low-fare carrier. "We're working to lower fares."

Survey questions ask about travel patterns, how and where respondents travel, how often they travel and where their flights originate.

In addition, GSP has created a Facebook page, which includes the survey.