Economist to speak at Walhalla chamber banquet

Yandle to assess streetscape impact

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THE JOURNAL

WALHALLA — Area stakeholders have heard Clemson University economist Bruce Yandle speak about jobs, unemployment and recessions on many occasions, but not much about streetscape.

That's about to change when Yandle makes an appearance at the Walhalla Area Chamber of Commerce annual membership and awards banquet at the Walhalla Depot on April 30.

Dean emeritus in the College of Business and Behavioral Science at Clemson, Yandle is considered an expert in matters of economics and political economy.



Yandle

However, in two weeks Yandle will tackle a subject matter not many have heard him talk about before, Yandle is scheduled to offer his thoughts on what kind of impact a streetscape or downtown revitalization project could have on the local economy, according to chamber executive director Vanessa Penton.

"We are honored to have Dr. Yandle join us for this year's banquet," Penton said. "Everyone is invited to attend."

Among his titles and accomplishments, Yandle served as a senior economist on the White House staff for President Gerald Ford, and during President Ronald Reagan's administration, he took on the job as executive director of the Federal Trade Commission. Yandle also put in a stint as chairman of the South Carolina State Board of Economic Advisors and has had a hand in the publishing of 17 books.

Penton said the membership and awards banquet "will be an informative and enjoyable evening."

The event will begin at 6:30 p.m., and tickets are $30 for members and $35 for non-members.

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