Coca-Cola releasing special cans commemorating Tigers' title

BY GREG OLIVER
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CLEMSON — An estimated 65,000 Clemson football fans showed up for Saturday's parade and national championship celebration at Memorial Stadium.

The celebration also marked the official unveiling of a special 12-ounce Coca-Cola can commemorating the Tigers' first national championship since the 1981 season. The cans will officially make their debut on store shelves starting next week.

Available in six packs, the limited-edition cans feature the Tigers' logo and the words "2016 National Champions."

"Coca-Cola wants to congratulate Clemson University and its fans for this incredible championship victory," said Aimee Cox, director of sponsorship for colleges and universities at Coca-Cola Consolidated. "As another way to celebrate, Tiger fans can pick up limited-edition Coca-Cola cans to commemorate an occasion that is 35 years in the making."

The cans will be available at stores throughout the state.

