

Cliffs gains in stature among golf

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communities

International magazine moves Anthony group to No. 5 in U.S.

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TRAVELERS REST — Residents who live in The Cliffs are in one of the best golf communities in America, according to a leading international travel lifestyle magazine.

Travel + Leisure Golf Magazine has ranked The Cliffs Communities No. 5 on its annual list of America's Top 100 Communities, published in its January/February issue.

This marks the fourth consecutive year The Cliffs, based in Travelers Rest, has been recognized in the magazine's compilation of "the best places to live — and live well." The Cliffs' current ranking is up from its No. 7 spot in 2008.

Travel + Leisure said in its current publication that the "Cliffs-branded properties have innovated for years with their wellness centers, reciprocal amenities and little extras like America's first Tiger Woods-designed golf course."

"But golf communities face competition from the ever-growing destination club industry, and Cliffs founder Jim Anthony is virtually alone in pushing back. He's been collecting far-flung, exotic getaway properties under the banner of the Cliffs Retreat Collection. Should life in the Cliffs' eight Carolina communities induce ennui, a member can bivouac off to Patagonia, Chile, or either of two beachheads in British Columbia."

Anthony founded The Cliffs in 1991. The Cliffs

properties include eight private master-planned communities near Asheville and Greenville. Home sites in the communities sell from \$200,000 to more than \$3 million, and custom homes are priced from \$700,000 to \$5 million.

Scott Beville, president of Cliffs Real Estate Inc.,

said in a statement that it is an honor for the communities to be recognized "in the Top 10."

He said the designation is "a testament to Jim Anthony's vision and the level to which our organization executes that vision — fostering continual innovation as we embark upon our third decade in busi-

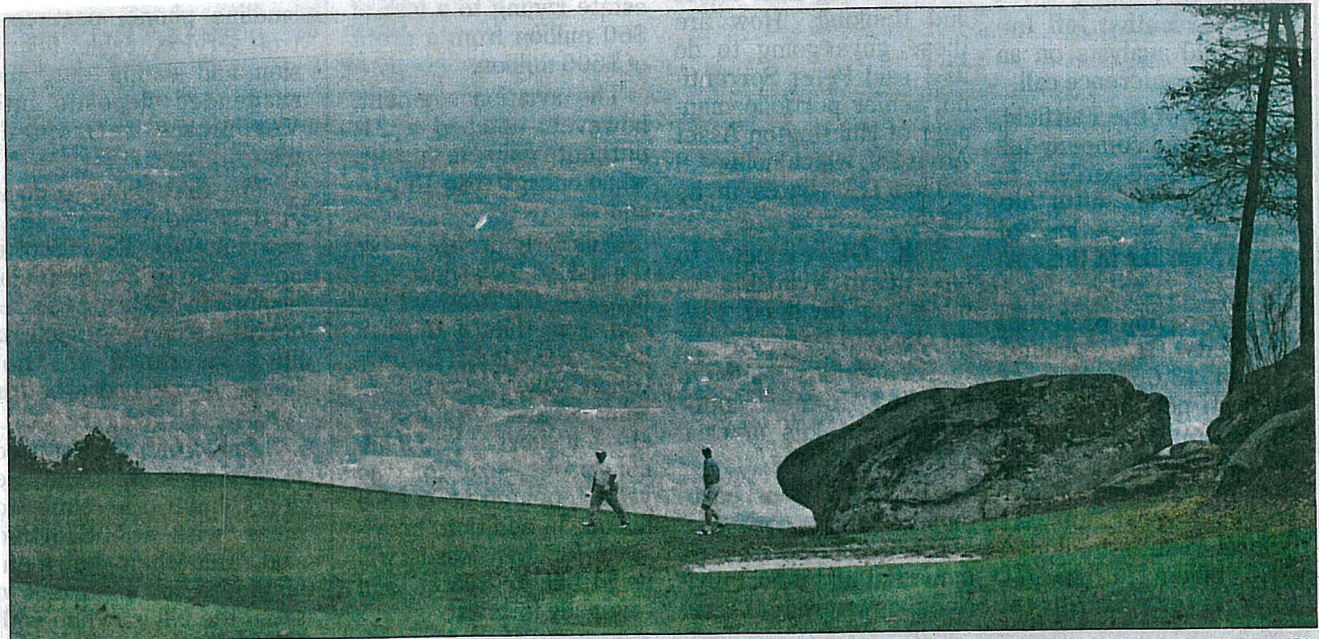
ness, in order to make The Cliffs the preeminent place to live, work, and play for our members."

• The only other South Carolina course to rank in the top 25 on the list is Palmetto Bluff in Bluffton. It came in at No. 2.

Ownership in any of The Cliffs communities has

with it the opportunity to become a Cliffs member with privileges that include access to The Cliffs international properties, a company statement said.

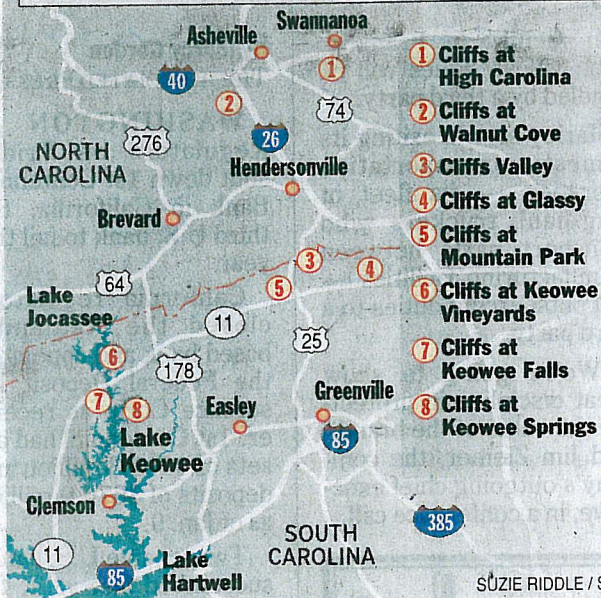
According to Beville, more than 100 families have joined The Cliffs in the past six months.



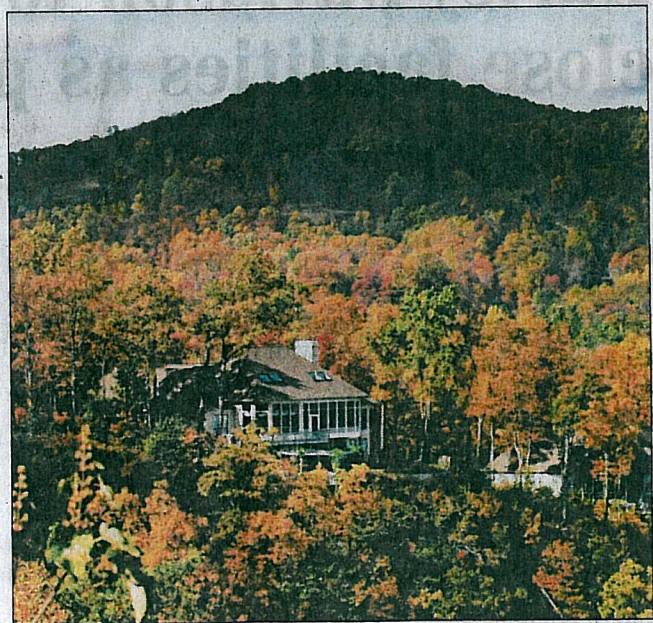
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Golfers walk onto one of the greens at the Cliffs at Glassy course.

The Cliffs Communities is ranked in the top 10 among Travel + Leisure Magazine's list of America's Top 100 Communities.



SUZIE RIDDLE / Staff



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Large homes in natural settings are a mark of the Cliffs communities.