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IIG congratulates Geoff Ogilvy

Submitted by Barrett Wood

INTERNATIONAL INSTITUTE OF GOLF CONGRATULATES GEOFF OGILVY

Dale Lynch's Pupil Wins Second Straight SBS Championship

Six Mile, S.C. (January 11,2010) -- The International Institute of Golf (IIG) would like to congratulate Geoff Ogilvy on his second straight victory at the SBS Championship at Kapalua Resort in Maui, Hawaii. Ogilvy posted four rounds in the sixties to finish at 22 under par, good for a one stroke victory. This victory moved Geoff to 9th in the Official World Golf Rankings and marked his seventh PGA Tour victory including wins at the 2006 U.S. Open and the 2006, 2008 and 2009 WGC Accenture World Match Play.

Winning the SBS Championship back-to-back is nothing new to IIG students. Stuart Appleby is a three-time winner of this event 2004, 2005 and 2006, marking the only time it has been won in three consecutive years. With Ogilvy winning this event the past two years it marks multiple victories for both Steve Bann and Dale Lynch as instructors at this event. Ogilvy has been under the watchful eye of Lynch since he entered the golf program at the Victorian Institute of Sport at the age of sixteen which Lynch co directed with Bann.

"Geoff's game is primed for the 2010 season and he will not rest on this victory. He has his sights set on becoming a better player," said Dale Lynch. "We focus on all aspects of his game – physical, mental, technical and strategic," said Lynch. "Of all the things that stood out in Geoff's game at Kapalua, his wedge play and putting showed the effort he has put into his off season practice. Many players come to Maui to shake off the rust; he came with his game in shape to start the year off strongly. I look forward to seeing what he will accomplish in 2010."

About the International Institute of Golf (IIG)

Located at the Cliffs at Keowee Springs, the IIG accompanies a Tom Fazio-designed golf course and community. Headed up by Steve Bann and Dale Lynch, the IIG offers varying levels of instruction, group lessons and corporate outings. In his commitment to make the IIG the premier instructional facility in the world, Lynch relocated to the Greenville, S.C. with his family. Bann will commute across the continents at the outset, splitting his time between the IIG at Keowee Springs and Melbourne training facility. Both instructors spend time traveling with their professional clients including Geoff Ogilvy, Stuart Appleby, Mathew Goggin, K.J. Choi, Arjun Atwal, Roger Tambellini, Nick Flanagan, and Steve Allan.

The IIG includes a state of the art 80-yard short-game area with varying rough heights, run-offs and green shapes and speeds will help golfers learn different ways to save strokes; a teaching center featuring NIKE 360® Fitting System; a state of the art Swing Catalyst motion analysis studio; and an indoor putting studio with the TOMI system and a fitness training area. The Cliffs at Keowee Springs is one of eight private master-planned residential developments within The Cliffs Communities, founded in 1989 by Jim Anthony and located in the heart of the Carolina Preserve stretching from Greenville, S.C., to Asheville, N.C. To learn more about the IIG, call (864) 868-0477 or visit www.iofgolf.com

About The Cliffs Communities

Founded in 1989 by Jim Anthony, The Cliffs Communities offers a unique collection of eight communities within three distinct regions of The Carolina Preserve --- Asheville, Mountain-lake and Mountain--- while providing immediate enjoyment of all with only one membership. All communities are just minutes from each other. All are surrounded by hundreds of thousands of acres of protected parklands at the southernmost edge of the Blue Ridge Mountains. And all provide access to two of the South's most vibrant towns: Greenville, South Carolina, and Asheville, North Carolina. When you are a member of one Cliffs community, you are a Member of all eight. The Cliffs offers home sites from $200,000 to more than $3 million and custom homes from $700,000 to $5 million. To learn more about living at The Cliffs, call (877) 254-3371 or visit www.cliffscommunities.com.