# Clemson — there's an app for that

THE JOURNAL STAFF

CLEMSON — Information about Clemson University now is available in the palm of your hand.

The university's new mobile application — m.Clemson — offers campus maps and information on events, athletics, news and images. The application is available for iPhones, iPads and iPod Touches through Apple's App Store. BlackBerry and Android device users can access http://m.clemson.edu through their mobile browsers.

"m.Clemson is a student-driven project that aims to make Web access to Clemson resources from a mobile device as simple, or even better, than Web access from a desktop device," said Sam Hoover, technical leader of the project in Clemson Computing and Information Technology.

"Today's smart phones are as powerful as desktop computers of 10 years ago. These technological advances have changed the way that students, faculty and staff access and use information on the Web. Recognizing that change in behavior and bringing the Web experience to mobile devices in a useful way is our goal."

Jim Bottum, vice provost and chief information officer at Clemson, welcomes student input.

"This is an example of what we'd like to see more of from our students. They came, they told us what they wanted, they made this happen," Bottum said.

Information available through m.Clemson includes:

- Athletics: Clemson Tigers news, scores and schedules for every varsity sport;
- Events: Drawn from all of the calendars on the Clemson website, including the master calendar and academic calendar;
- Maps: Find your current campus location with GPS, search for buildings and places on campus and view building photos so you'll know where you're heading;
- Videos: This link takes users to Clemson's YouTube site on the Internet;
- News: Up-to-date news from the university's Media Relations office and Twitter feeds;
- Images: A variety of photographs of life and landmarks at Clemson;
- Safety: Access to emergency services, updates and contact numbers; and
- iTunesU: Takes users to Clemson's iTunes channel through their mobile iTunes applications.

Developers plan more capabilities for the application and users have an opportunity to design the icons that will represent the three new modules to be added soon: Courses, Directory and Public Labs. Three design winners each will receive an Apple iPad. More information is available at http://www.clemson.edu/mobile.

The application is made available by Clemson Computing and Information Technology, the university's Office of Creative Services, the Office of Web Services and student government.