

## Clemson chamber launches tourism website

Wayne Morton Special to Independent Mail

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CLEMSON — One of the biggest travel destinations in the Upstate is the Clemson area, according to the South Carolina Parks, Recreation, and Tourism Department and now there is a new website to assist visitors to "Tigertown" and surrounding attractions.

"We have been working on this since July and we are excited that the website is up and running," said Lindsey Newton, Clemson Area Chamber of Commerce's Tourism Director.

The new website is [www.visitclemson.com](http://www.visitclemson.com) and features information about the Central and Pendleton area, too.

"As the Clemson area chamber, we also provide information about these two nearby municipalities, but we have added much more concerning scenic and recreational information about the Hartwell, Jocassee and Keowee Lake surroundings," she said.

Other features of the new website are links to area parks, restaurants, historic homes, lodging, and businesses.

"Our restaurant page is still under construction as we are adding more establishments in the Seneca, Walhalla, Pendleton and Central areas," Newton said.

The home page of the new website also lists links to the city of Clemson and to Clemson University.

"We wanted to put together a comprehensive website where a visitor would have a main page with all the links that may be needed to provide them with their desired information," she said.

Additional plans for the website include adding video and video links, and posting of articles appearing in AAA Magazine, AARP Magazine, and others, Newton said.

"We also want to include blogs from publications and websites which discuss the Clemson area," she said.

Parks and recreational facilities throughout Oconee and Pickens counties are also included and an expansion of a printed visitors guide will be added along with an updated city map.

The website was designed by Gene and Bette Borman of GBA Productions in Seneca.

"It was a great delight working with them, they were very professional and gave us exactly what we wanted," Newton said.

A native of Conway, Newton became the Clemson chamber operations manager in 2007 and was named Tourism Director in 2009.



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