Bojangles' sign approved for 45 feet

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SENECA — Bojangles' is a step closer to moving to Seneca.

The Zoning Board of Appeals approved a sign variance application for the company's new sign to be 45-feet tall instead of the current 30-foot sign at the newly purchased property at 1011 Bypass 123.

Board members voted 4-1, with chairwoman Katherine Smith opposing.

Seneca Planning and Development Director Ed Halbig said the property's sloping land makes it hard to see the sign at its current 30-foot level.

However, Halbig did recommend to board members that a stipulation needed to be made as to where the sign can be placed to prevent the property owner from placing the sign at the top of a slope, adding more footage to the approved measurements.

Business and property owner Jeff Rigsby told board members Thursday that if drivers are traveling east on Bypass 123, it is difficult to see the sign. To solve the problem, Rigsby said the additional 15 feet in height makes the business visible from all traveling directions.

"We are excited about coming to Seneca, and we are excited about the property," Rigsby said, adding the site is a "peculiar piece of property."

Based upon Thursday's approval, Bojangles' sign will stand at 45 feet and has to remain within the general vicinity of the current sign on the property.

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