BUSINESS

Boat show sets sail today

Annual event showcases new models

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The annual event billed as the premier "get ready for spring selling season" kickoff for boat dealers starts today in Greenville.

The 44th annual Upstate South Carolina Boat Show, with the latest models of fishing, pontoon, speed, ski, cruisers, personal watercraft and boating accessories, is at the TD Convention Center through Sunday.

The show annually attracts 6,000 to 8,000 visitors, said Anita Venable, the show coordinator.

She's expecting a good turnout regardless of how low temperatures fall.

"Everybody is looking forward to warmer weather and ready to buy a boat," Venable said.

The show provides potential buyers one place to check out a variety of boat dealers from South Carolina, North Carolina and Georgia, Venable said.

In addition to displays of boat docks, fishing equipment and fish camps, the show will also have finance and insurance vendors on site.

The Blue Ridge Chapter of Antique and Classic Boats will also be a part of this year's event, showcasing boats from the early 1900s.

The show runs from noon-9 p.m. today; Friday from noon to 9 p.m.; Saturday from 10 a.m. to 9 p.m; and Sunday from noon to 6 p.m.

Admission is $7 for adults, $6 for senior citizens 65 and older and students aged 6-18. Children under 6 have free admission. Parking is $5.

For more information call 864-255-5855.