The Journal

SATURDAY, APRIL 24, 2010

Blue Ridge Fest promises a weekend of great times

FOR THE JOURNAL

PICKENS — Make your plans now to be in Pickens for the 13th Annual Blue Ridge Fest May 14-15.

The annual charity fundraiser will bring to the stage some of the best beach music beginning at 6 p.m. with the Legends of Beach, followed by Jim Quick and Coastline. Traveling from Las Vegas, The Temptations with Dennis Edwards will end the evening with such classics as "My Girl," "Ain't Too Proud to Beg," and "Since I Lost My Baby."

Great music combined with the Largest Cruise-In in the Upstate promises to provide entertainment for everyone.

Saturday's Charity Motorcycle Ride will start at the Pickens equipment facility. Bikers will leave from there on a 100-mile run that will conclude at Timms Harley-Davidson in Anderson.

Blue Ridge employees host Blue Ridge Fest each year to raise money for a number of local charities. However, this year is special because Blue Ridge Fest should reach the million dollar milestone in charitable giving. Over the past 12 years more than $950,000 has been given to help families and individuals in the communities of Anderson, Greenville, Oconee and Pickens counties.



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Blue Ridge Fest will be bringing the Temptations to town this year. The annual fundraiser for Upstate charities will be held May 14-15 in Pickens.

The money from this year's festival will be distributed to 13 charities chosen by an employee committee. This year the proceeds will be distributed to Foothills Alliance, Golden Corner Food Bank, Haven of Rest, Helping Hands, Mary's House, Miracle Hill, Prevent Child Abuse, Residential Service Parent & Family Club, Rosa Clark Medical Association, Sabrina House Children's Charity, Samaritan Health Clinic, Shriners Hospital for Children and Tamassee DAR School.

This year almost 100 corporate and individual sponsors are supporting these charities through their financial and in-kind contributions to Blue Ridge Fest. Their donations already total more than $130,000.

For more information about Blue Ridge Fest call 800-240-3400 or visit blueridgefest.com.