Belk, Tiki Hut prepare for 'Be Inspired' brunch, fashion show

THE JOURNAL STAFF

SENECA — Belk and the Tiki Hut will present the third annual "Be Inspired" brunch and fashion show Saturday to support the Susan G. Komen for the Cure Foundation.

The event begins at 10 a.m. and features local breast cancer survivors.

Karen Howlett, with Belk in Seneca, said the annual fashion show keeps growing every year, and she is hoping for the biggest turnout ever on Sept. 21.

"It's going to be at the Tiki Hut again this year — the price of the ticket includes brunch by the Tiki Hut, entertainment, skits and guest speakers, along with the show," she said. "All of our models wear Belk clothing, and Belk gives all proceeds to the foundation."

Seneca Belk Store Manager Heather Trevino said Belk, as a company, promised several years ago it would donate $3 million in three years to the Susan G. Komen campaign.

In addition to the show, guests can enter into a door prize contest the day of the event, and anyone can purchase $1 raffle tickets at Belk before (and during) the event for the chance to win prize packages — winners do not have to be present to win.

Show tickets are $10 and can be purchased at Belk or at the Tiki Hut, located at 156 Keowee Marina Drive.

Tiki Hut is prepared for the show rain or shine, according to Belk representatives.

As part of breast cancer awareness month in October, Belk will have a mammography-mobile at Seneca's store on Oct. 2 and Oct. 16, and medical professionals will administer free mammograms to any woman. A representative will be at Saturday's fashion show to schedule appointment times for those days.