always like to point out the

BY ERIC SPROTT

THE JOURNAL

CLEMSON - Still settling into his new digs and learning his way around the area, Adam Smith, the new curator of the Bob Campbell Geology Museum, realizes the enviable situation he's in with what he called "amazing" collections at his disposal and a strong group of supporters.

But when it comes to the quantity of those supporters, he's a bit surprised at the number of people who aren't actually familiar with the museum, which sits on the grounds of the South Carolina Botanical Garden on the Clemson University campus.

Attending an evening event last month at Westminster Elementary School, Smith set up a table to display a collection of rocks and fossils, and he was surprised by the feedback he was getting.

"I can't tell you how many people said, 'Wow, there's actually a geology museum in Clemson?" he said with a laugh.

Though the museum has hosted tens of thousands of visitors in its 12-year history, the hope for Smithwho came to Clemson from the prestigious Field Museum of Natural History in Chicago in September — is to increase the profile and visibility of the museum,

while also expanding and improving the museum and its collections.

Smith knows he has a solid head start with the resources already in place, and he's aiming high as he looks to live up to the expectations placed upon him by Patrick McMillan, the director of the SCBG.

"We like to refer to this place as Clemson's 'hidden gem,' with the pun intended there," Smith said. "This place is a real resource, and an underused resource, because there aren't any other museums that are focused on geology, paleontology and earth-history within 100 miles of our location here in Clemson. We provide a resource for researchers. students at Clemson and the general public, and we want people to know that we're here.

"We want these resources to be utilized, and we have planned lots of fundraising and outreach efforts to achieve that goal."

Those efforts will be ramped up soon, as Smith has been busy working his way through the museum's archives, as he's been digging through numerous private donations and transferring specimen data over from outdated floppy disks and zip drives.

In addition to revamping the museum's current dis-

plays - with the planned addition of an exhib-

olinas before expanding to other parts of the country. In the meantime.

it on pterosaurs, like the ones seen on the children's of his life, he studied at the show "Dinosaur Train," and an update to the muse- Paris, and later worked at um's fluorescent minerals mines in the United States room among numerous projects in the works — Smith has long-range plan appears in a scientific of leading field trips to collect new specimens.

Smith, a native of Winston-Salem, N.C., who grev a lot of people don't realize, up in Myrtle Beach, said the initial field trips which he plans on making nection between Clemson available to the public will take place in the Car- es," Smith said.

the museum takes plenty of pride in its current displays.

Arguably the most popu lar display is the skeleton of a Smilodon - a long-ex display collection, Smith tinct saber-toothed cat that's billed as "Clemson's Oldest 'Tiger". While Smith also likes to point out a display that highlights the fascination and training that Clemson's namesake, Thomas Gree Clemson, had in geology.

While Clemson is well known for agricultural

pursuits in the latter part Royal School of Mines in as a geologist, naming a variety of mineral that journal on display in the museum.

longstanding connection

between Clemson and

geological sciences.

"I think that's something and I always like to point out the longstanding conand the geological scienc-

While changes are coming for the museum, it's doubtful those Clemson-centric displays will be going away any time soon. As for the rest of the public is eager for the work ahead as he looks to cater toward not only the general public, but Clemson students, professors and researchers as well.

"I definitely have my hands full at the moment," said Smith, whose specializes in the evolution of birds. "We have big plans to grow the facility, our staff and the amount of educational programs

we offer, plus the amount of primary research that goes on here. We're a small museum with a small staff right now, but we have big plans to grow."

All totaled, the non-profi museum boasts more than 10,000 rocks, minerals, fossils and gemstones with interactive exhibits and displays. Admission to the museum is free, and guide tours — including school field trips — are available at a minimal expense.

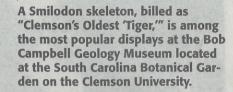
"But we certainly appreciate donations so we can expand and improve the exhibits we do have," Smith added with a smile.

The museum, which is closed on Clemson Univer sity holidays, is open from 10 a.m. until 5 p.m. Wedne day through Saturday, an 1-5 p.m. on Sundays. The museum also provides fre mineral, rock and fossils identification.

For more information, visit clemson.edu/public/ geomuseum or contact the museum at (864) 656-4600 or bcgm@clemson.edu.

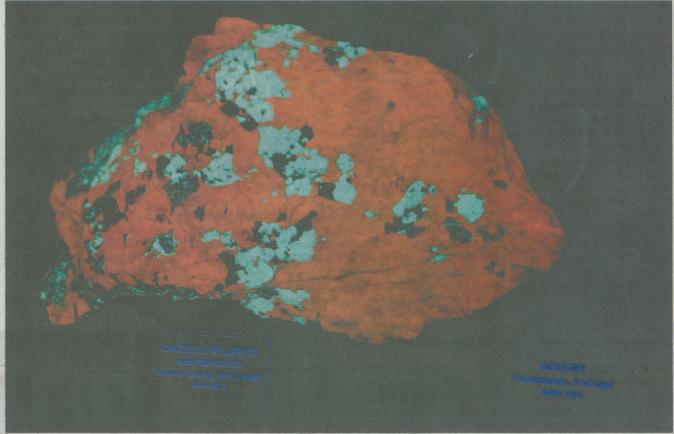
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PHOTOS BY REX BROWN | THE JOURNAL

A rock containing calcite, willemite and franklinite doesn't come truly alive until the standard lights are shut off and the fluorescent lights are turned on in a special display room at the Bob Campbell Geology Museum.