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13th Annual Blue Ridge Fest will be best ever

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PICKENS — With May 14-15 just weeks away, organizers are hard at work making sure the 13th Annual Blue Ridge Fest will be the best one ever. All festival events take place on the grounds of the Blue Ridge Electric Cooperative office in Pickens. The Friday agenda includes a Beach Night show and dance along with the Upstate's largest classic-car cruise-in. Saturday's activities revolve around a motorcycle rally and card run as hundreds of bikers participate in the "Ride for Charity."

Three live acts will perform on the Blue Ridge Fest stage during Beach Night in the cooperative's spacious equipment facility. Opening the show will be Legends of Beach, a band that includes five former members of the Embers. Next up will be Jim Quick and Coastline, a high-energy group that has put in regular appearances at Blue Ridge Fest. The world-famous Temptations will top off the evening. These Motown musicians will travel to South Carolina from distant Las Vegas to wow the audience with such classics as "My Girl," "Ain't Too Proud to Beg" and "Since I Lost My Baby."

The cruise-in is expected to attract 600 to 700 vintage vehicles from the tri-state area. Cars from 1979 and older are invited to participate.

Saturday morning's Ride for Charity will start at the Pickens equipment facility. Bikers will leave from there on a 100-mile run that concludes at Timms Harley-Davidson in Anderson.

Two fantastic raffle drawings will be held during this year's event. On Friday evening, a $5,000 cash drawing will be held. On Saturday, a 2010 Harley-Davidson Softail Deluxe will be given away. Advance event tickets and raffle tickets may be purchased at any of our Blue Ridge Electric or Blue Ridge Security office locations or by calling 1-800-240-3400.

All proceeds from the weekend will go to support local charities. Since 1998, more than $950,000 has been raised to benefit charities in the local community. The 2010 Blue Ridge Fest selected charities are: Foothills Alliance, Golden Corner Food Bank, Haven of Rest Ministries, Helping Hands of Clemson, Mary's House, Miracle Hill Children's Home, Prevent Child Abuse of Pickens County, Residential Service Parent & Family Club, Rosa Clark Medical Association, Sabrina House Children's Charity, Samaritan Health Clinic of Pickens County, Shriners Hospital for Children, and Tamassee DAR School.

For complete information, visit www.blueridgefest.com.



The Temptations

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