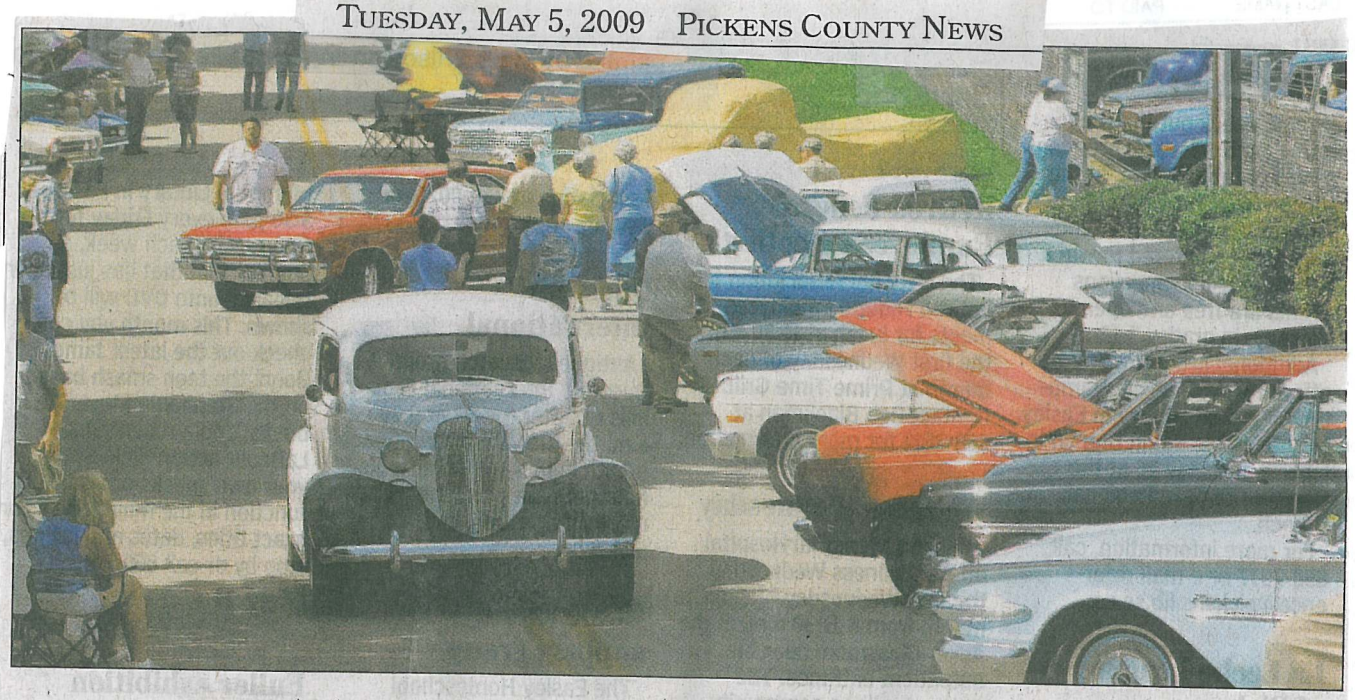


The full spectrum of automobiles are carefully backed into parking spots at the Blue Ridge Fest for the public to admire. / Fi

12th Blue Ridge Fest is almost ready to roll

Expect lots of music, motorcycles, classic cars at annual Pickens event

By Julie Howle
PICKENS COUNTY NEWS
jhowle@greenvillenews.com

The sounds of beach music, classic cars and hundreds of motorcycles will soon fill downtown Pickens as the Blue Ridge Fest revs up for its 12th year.

The two-day event attracts thousands of people and has raised hundreds of thousands of dollars for charities throughout the Upstate.

"It is such a great family event," said Liza Holder, marketing coordinator at Blue Ridge Electric Cooperative. "There's great music. There's great fun. You can cruise around and look at cars."

Holder said all the proceeds go to charities in Greenville, Pickens, Oconee and Anderson counties. The festival has raised $810,000 in the last 11 years, she said.

Blue Ridge Electric, along with its subsidiary, Blue Ridge Security Systems, organizes the Blue Ridge Fest, which is set for May 15-16.

"It is totally employee volunteers that put on the event," Holder said.

On May 15, residents and visitors alike will find live beach music, plenty of food and a classic car cruise-in with vehicles from the year 1979 and earlier.

On May 16, a charity poker run will send hundreds of motorcyclists on a 100-mile ride through the Upstate.



/ File

Blue Ridge Fest's poker run May 16 will take motorcyclists over a 100-mile route.

Want to go?

When: May 15 from 6 p.m. to 10:30 p.m. with live beach music and a classic car cruise-in
Cost: The event is $20 for adults, $10 for kids ages 7 to 12, and free for kids 6 and under. Discounted tickets are available in advance and can be purchased at Blue Ridge offices or online at www.blueridgefest.com
Classic cars: The gates open at 1 p.m. and $20 admits a carload of four people in the classic cars
Where: Downtown Pickens at 734 W. Main St.
When: May 16 charity motorcycle ride registration opens at 8:30 a.m.